



**BEAUTIFICATION ADVISORY BOARD
Council Chambers
Community Center, 3048 S. Atlantic Avenue
Daytona Beach Shores, FL 32118**

**AGENDA
Thursday, January 17, 2008
2:30 p.m.**

CALL TO ORDER

AUDIENCE REMARKS

Time for citizens and members of the audience to be heard with regard to items not on the agenda. The audience will be given the opportunity to speak regarding agenda topics prior to each vote before the Beautification Advisory Board.

APPROVAL OF MINUTES

November 17, 2007

ACTION/DISCUSSION ITEMS

1. Beautification/Improvement Grant Application: Patrician Apartments, 141-145 Boynton Boulevard
2. Beautification/Improvement Grant Application: Christina's Plaza, 3060 S. Atlantic Avenue

REMARKS BY STAFF

REMARKS BY BOARD MEMBERS

ADJOURNMENT

NOTICES: Notice is hereby given to all interested parties that if any person should decide to appeal any decision made at the aforementioned meeting of the Beautification Advisory Board, such person will need a recording of the proceedings conducted at such meeting, and for such purpose he or she may need to ensure that a verbatim record of the proceedings was made; such record to include testimony and evidence upon which any appeal shall be based. Individuals covered by the Americans with Disabilities Act of 1990 in need of accommodations for this public meeting should contact the City Clerk, City of Daytona Beach Shores, at least five working days prior to the meeting.



MINUTES
Beautification Advisory Board
Council Chambers
3048 S. Atlantic Avenue
Daytona Beach Shores, FL 32118
January 17, 2008

CALL TO ORDER: **Kay Schwarz, Chair**, called the meeting to order at approximately 2:30 p.m. Board members present were: Marjorie Luciano, alternate Bea Thomas, Marian Fasick and Carol Beaver. Joyce Connor was absent (excused). Stewart Cruz was present to represent staff.

AUDIENCE REMARKS: None.

APPROVAL OF MINUTES: Bea Thomas made a Motion to approve the Minutes of November 17, 2007. Marian Fasick 2nd. Unanimously approved by voice vote 5-0.

ACTION/DISCUSSION ITEMS

Beautification/Improvement Grant Application: Patrician Apartments, 141-145 Boynton Boulevard. City Planner Stewart Cruz provided a brief overview of the project: Prior to submission of the application, Patrician Apartments received a courtesy call from the City's Code Enforcement Division re potential code issues. As a result, applicant applied for a paint permit for two colors on the approved color palette (s/w 6378 Crisp Linen and s/w 6379 Humble Gold.) The work will involve pressure cleaning the buildings and repainting the exterior walls.

According to grant guidelines, the project was not eligible for a grant as the property is not located in the T, GC-1 or GC-2 district; the property is zoned RMF-2. Staff expressed the belief that as apartments are operated as a business and the Patrician Apartments is in need of assistance, the grant application met the intent of the grant program. Staff requested that the Board extend its guidelines to consider the application. Mr. Cruz circulated pictures of the site and paint samples of the color selections to the Board members.

Board members discussed the project at length and concluded that the project site needed a great deal of work and the paint project was a start to the process.

Carol Beaver made a Motion to approve the grant to Patrician Apartments for \$1,000. Marjorie Luciano 2nd. Approved 5-0.

Beautification/Improvement Grant Application: Christina's Plaza, 3060 S. Atlantic Avenue. City Planner Stewart Cruz provided an overview of the project: The improvement proposed includes a new façade for the plaza's main building; a new architectural style – including roof and paint – will be provided. The base color, approved by the City, is consistent with the approved color palette (s/w 6372 Inviting Ivory). The plaza is located in the GC-2 district and several businesses are located in the plaza. The total cost of the proposed project is approximately \$50,000. Staff recommended approval of the grant application for \$1,000.

Board members discussed the application. Issues such as the lack of landscape material in the area were mentioned.

Marjorie Luciano made a Motion to approve the grant application for Christina's Plaza for \$1,000. Carol Beaver 2nd. Approved 5-0.

REMARKS BY STAFF: None

REMARKS BY BOARD MEMBERS: The unsightly location of the dumpster in the parking lot of the Racquet Club, near the entrance road to Oceans Grand was discussed. The possibility of moving the dumpster (and poles located nearby) was suggested. Staff advised they would relay the information to the appropriate division.

The unsightly debris left from last week's tennis tournament was mentioned (numerous empty bags from the new clay and piles of used clay).

Recommendation to reconsider Decoration Contest for next year, perhaps changing award prize; important issue was to recognize the decorations. Board members suggested making the awards program a future agenda item.

ADJOURNMENT: The meeting was adjourned at approximately 3:30.m.

ATTEST: CITY OF DAYTONA BEACH SHORES

Janice S. McMahan, Recording Secretary

Kay Schwarz, Chair